



# COMPANY PRESENTATION



# ABOUT THE COMPANY



ORION offers the widest range of electronic and electromechanical components, power supplies, cables, equipment and other items.

In just a few years, the company has established itself as a reliable and stable partner not only for leading companies in Russia, but also in many CIS countries, Europe and Asia.



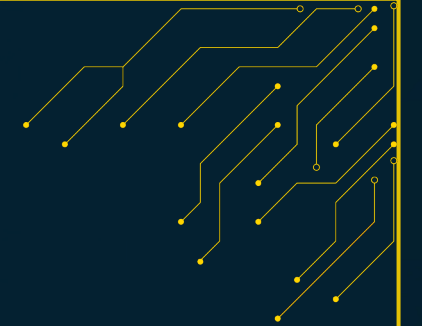


# MISSION AND VISION



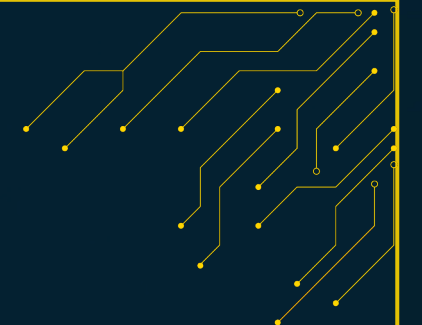
## MISSION

Supporting customers and achieving business objectives by adapting to their needs and adhering to the strictest quality control.



## VISION

Using our experience to become a reliable partner and a recognised industry leader.



# VALUES OF THE COMPANY



## QUALITY



Providing the highest quality products; adapting to market changes and improving all company processes.

## RESPONSIBILITY



With a long-term perspective, the company provides accurate data and implements all processes responsibly.

## WIDE ASSORTMENT



Updating and expansion of the product catalogue with constant involvement of new manufacturers.

## QUALITY CONTROL



Customised product distribution thanks to strict quality control.

# DEVELOPMENT TREND



ORION is continually expanding its geographical reach, which helps to reduce delivery times.

In addition, the last year has seen impressive sales growth, strengthening the company's position in both domestic and international markets.

The company increased its product range by 32%, having signed new contracts with leading global and domestic manufacturers of electronic components. As a result, the company's customers have access to the latest technologies and innovative solutions.



# COMPANY STRUCTURE

The company has a functional structure, including financial management, sales, purchasing, IT, technical support and logistics.

The chosen structure guarantees uninterrupted operation of all technological, logistical, transport and other processes and systems in the company, as well as optimises quality logistics.

The company's structure enables it to achieve its goals effectively, respond quickly to market changes and maintain a high level of customer service.

# STRONG POINTS



Flexibility and individual approach to each client and partner



Excellent reputation



Dynamism and responsiveness



Many years of experience in the Russian and global markets



Support of each order 24/7

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• BY COMBINING STATE-OF-THE-ART TECHNOLOGY, WE ACCELERATE INNOVATION AND REALISE IDEAS FOR YOUR EXCELLENCE.

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# INTERNATIONAL MARKETS



International markets for electronic components are a dynamic and fast-growing area supporting a wide range of industries, from consumer electronics to aerospace and medical devices.

In addition to innovation and the drive to improve component efficiency, the markets are characterised by a high level of competition.

1 2 3

## KEY PLAYERS

Major distributors such as Arrow Electronics, Avnet and Digi-Key hold leading positions in the global markets.



## OPPORTUNITIES

International supply chains offer the widest range of products to meet the evolving needs of today's customers.

%

## PERSPECTIVES

Through the globalisation of supply chains, ORION aims to achieve at least 5% of the global market share by 2026.



# MARKET DRIVERS

ORION's market is supported by sustainable and long-term factors.

Global demographic growth, rapid urbanisation, growing health and environmental concerns, and other modern trends encourage investment in the development of target markets and the associated infrastructure.



Over 1.5m companies

**70%**

Investments



# THE PRODUCTS ARE USED IN

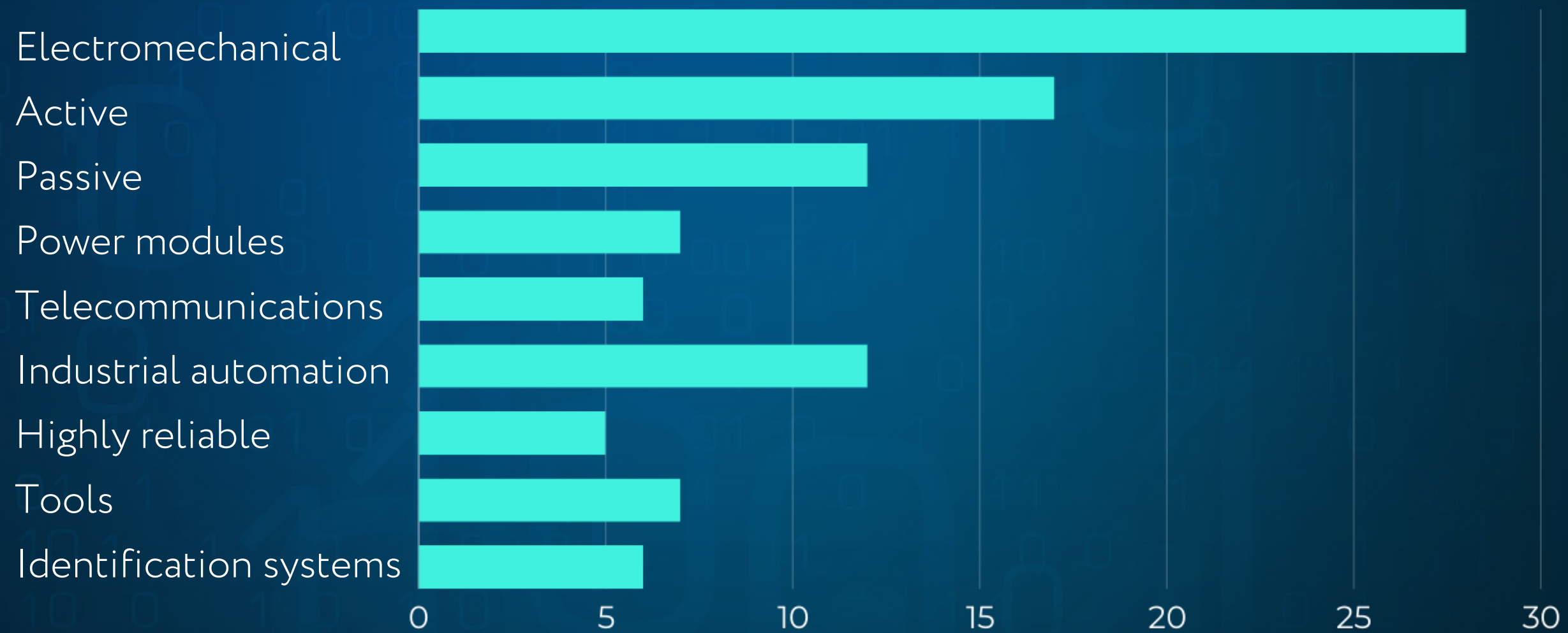
- Railway transport (components for locomotives, electric trains and passenger cars)
- Urban transport (components and equipment for trams, trolleybuses and electric buses)
- Metropolitan transport (equipment and components for metro cars)
- Printed circuit boards
- Ribbons
- Oil and gas industry
- Nuclear industry
- Renewable industry (components and equipment for solar and wind farms)
- Metal and plastic products





# MARKETED PRODUCTS

To remain competitive and dynamic in today's environment, it is critical to innovate, create and promote feature-rich solutions to improve the user experience. To achieve this, it is essential to collect and analyse market data and effectively manage commercialisation.



# SUPPLY LINE





# OUT TEAM

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Our professional team has extensive experience and high qualifications, as well as in-depth knowledge of the structure of the Russian and international markets, their participants and their functioning.

Each member of the team brings a unique contribution to the success of the entire company. Co-ordinated work and team spirit allow us to promptly respond to market changes and provide our clients with the best solutions and services.





# APPLICATION

In 2024, ORION announced the launch of Russia's first fast checkout app with an integrated delivery status tracker. The app will feature a user-friendly interface and automatic notification of new product arrivals. In addition, it will include analytical tools for optimising orders and integration with popular services.



# OFFICE



ORION's office is located in Moscow.

By sourcing products directly from major electronic component manufacturers around the world, guaranteeing deadlines and the highest quality, the company creates an international presence and a global view of the market.





# CONNECT WITH US TODAY



## WEBSITE

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